



**Legacy  
Giving**

# Leave a Legacy



## What kind of legacy will you leave?

The search for significance and a desire to plan for the future leads many to ponder their legacy. A bequest is perhaps the easiest and most tangible way to have a lasting impact on the people and organizations that mean the most to you. A bequest may also be an effective way to make a gift to charity and lessen the burden of taxes on your family and estate.

## A Charitable Bequest

A charitable bequest is a bequest written in a will or trust that directs a gift to be made to a qualified exempt charity when you pass away. One benefit of a charitable bequest is that it enables you to further the mission of San Diego Zoo Wildlife Alliance (SDZWA) to save and protect wildlife for future generations. Better yet, a charitable bequest can help you save estate taxes by providing your estate with a charitable deduction for the value of the gift. With careful planning, your family can also avoid paying income taxes on the assets they receive from your estate.

A bequest is one of the easiest gifts to make. With the help of an advisor, you can include language in your will or trust specifying a gift to be made to San Diego Zoo Wildlife Alliance as part of your estate plan.

### **A bequest may be made in several ways:**

› Gift of a percentage of your estate

› Gift of a specific asset

› Gift of the residue of your estate

## Other Types of Bequests

Certain types of property pass outside of a will or trust. These assets require that you name a beneficiary by completing a beneficiary designation form. To make a bequest of these assets, you should contact the company or entity from which you purchased the asset. Here are a few examples:

### **BEQUEST OF LIFE INSURANCE POLICY**

A life insurance policy makes a nice bequest to charity. As an asset of your estate, an insurance policy may be included in your taxable estate. You can generally name anyone as beneficiary of your insurance policy and change your designation at any time. Contact your life insurance company to obtain a beneficiary designation form and make a bequest of your policy to SDZWA.

### **BEQUEST OF AN IRA**

A retirement asset like an IRA account makes an excellent bequest to charity. If the IRA were given to your family, much of the value would be depleted through estate and income taxes. By designating a charity as the beneficiary of part or all of your IRA, the full value of the gift is transferred tax-free at your death and your estate receives a charitable deduction. If you wish to leave your IRA to your spouse at your death, you may also designate SDZWA as the secondary beneficiary of your account. Contact your IRA or retirement account custodian to obtain a beneficiary designation form and make a bequest from your IRA.

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