



SAN DIEGO ZOO GLOBAL
**LEGACY
GIVING**

WAYS TO GIVE

SUPPORT OUR WORK TODAY, LEAVE A LEGACY FOR TOMORROW.

Have you considered combining a planned gift with a current gift to increase your impact and achieve your goals? The following is designed to provide an overview of blended gifts—gifts that help you see the impact of giving today and ways to give that continue to support our mission in the future.

ENJOY THE BENEFITS OF GIVING TODAY!

You could begin to see the impact of your giving today by making outright gifts of cash or property.

Here are some options and benefits to consider:

- › **Cash gift**—Give cash and deduct the value of the gift in the year of the gift.
- › **Real property**—Avoid paying capital gains tax by gifting, not selling, your appreciated property.
- › **Investments such as stock**—Make a gift of highly appreciated stock for capital gains tax savings.
- › **Personal property, vehicles, and jewelry**—Transfer unneeded property to us and receive a tax deduction.
- › To learn more about creative ways that benefit you and our mission, please contact us at: donations@sandiegozoo.org or call us today at **619-557-3947**.

EMPOWERING TOOLS YOU CAN ADD TO YOUR OTHER GIFTS THIS YEAR.

Are you already making annual gifts to help us lead the fight against extinction? Each of the following planned gifts can be added to your annual gifts of cash or property this year to increase the impact of your giving, provide greater tax savings, preserve wealth for you and your family, and further our mission. Here are some ideas for you to consider:

GIFT OPTIONS AND BENEFITS

	Life Insurance	Bequest	Charitable Gift Annuity	Charitable Reminder Unitrust
Gifts to family and charity	✓	✓	✓	✓
Tax-free inheritance	✓	✓		
Additional tax-free funds	✓		✓	
Income and tax savings			✓	✓
Estate tax savings	✓	✓		
Fixed income for life			✓	